

The New Year means new opportunities to make positive changes and prepare for a 2007 kick off on the right foot. Now saving money on lighting maintenance is as easy as standing on your feet. **Retropole is a conversion kit that once installed on a pole light, enables the fixture to be lowered to the ground for maintenance.** Retropole is especially beneficial with hard-to-reach poles like the lights on top of parking garages, tennis courts, and poles that great distances a part which makes them very costly to maintain.

What type of poles is ideal for retropole? Any pole, round, squared, or tapered, with one to two arm-mounted fixtures. Retropole is virtually undetectable after installation, which can be done on new or existing poles due to its streamlined design. Installation takes approximately one hour and will provide unlimited hours of freedom from bucket truck services. Why would anyone continue to perform maintenance in a manner that is harmful to the environment, potentially harmful to personnel, and costs more? Having a light lowering system means reduced costs for fixing 'burnouts' resulting in drastically lower annualized maintenance costs quickly providing a return on investment for the cost of the retrofit.

Retropole realizes that they have a product that can influence big things: Energy usage and efficiency, dependence on foreign oil, eliminating the need for bucket trucks, and a drastically safer environment for personnel to perform their maintenance by eliminating the presence of electricity.

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Our mission at Retropole is to communicate the advantages of light lowering systems and create a legacy of positive change for properties that maintain these costly pole lights. Retropole alleviates the two major issues associated with servicing a pole light fixture - the height and the presence of electricity. Lowering the fixture to the ground taking aerial lifts out of the equation is a big cost saver. OSHA and other such safety associations has made electrical environments safer by generating and enforcing safety standards and procedures that have proven to save lives and reduce injuries which unfortunately add to the expense of lighting maintenance.

There have been major qualitative changes in outdoor lighting technology in the last decade that will allow for better light using less energy. Now you have the flexibilities of **DIY Maintenance** with Retropole, as well as the advantages of easily trying out the latest lighting technologies without the added expense of calling a bucket truck to retrofit. Having a well-lit parking lot can make an area appear safer and more secure, and in most cases can assist in reducing crime without increasing costs. An increasing importance is being placed on green technology and light-lowering retrofits, which are coming into their own through awareness and education that products are available that, can save time, money, and the environment.

All parking lot owners have the opportunity to benefit from effective energy-efficient parking lot lighting. With retropole, parking lot lighting can be retrofitted using existing poles and fixtures, making this upgrade quite cost effective. Upgrading to more efficient technologies can often pay back through energy savings alone. Parking lot pole lights offer the greatest opportunities for upgrade payback given that efficient lighting technologies can be easily integrated into a retrofit plan that can significantly reduce maintenance costs.

Discover Lighting Maintenance Freedom, Install Retropole!
www.retropole.com